

Area/Finding	Feature	Priority	Impact	Feasibility	Source	User Type
Multimedia	Multimedia alongside an article (i.e. video, diagram, photos)	High	Medium	High	Observation/ Interview	Online News Reader
Topic/Source	Variety of stories from topics that interest user	Medium	Medium	High	Interview	
Topic/Source	Option to read different viewpoints of a story (i.e. defensive versus offensive opinions)	Medium	Medium	Medium	Interview	
Topic/Source	Ability to read from various sources and media outlets	High	High	High	Observation/ Interview	
Device	Mobile-friendly	High	High	High	Observation/ Interview	
Accessibility	Loads multiple stories at once in case of lost service (Accessible, varied, and convenient)	Medium	Medium	Medium	Interview	
Topic/Source	Social media needs to link to legitimate source	High	High	Medium	Interview/ Survey	
Accessibility	Few obstructive advertisements	Medium	Medium	Medium	Interview/ Survey	
Accessibility	Filter out paywalls of sources that user doesn't want to pay for	Medium	High	Medium	Interview	
Accessibility	Loads text and multimedia quickly	High	High	Medium	Observation/ Interview	
Topic/Source	Writing consistency across the same source	Medium	Medium	Low	Observation/ Interview	
Topic/Source	Adjusts according to user's changing interests	Medium	Low	Medium	Interview	
Multimedia	Video and sound that plays on command rather than automatically	Low	Low	Low	Interview	
Topic/Source	Stories that user finds interesting should be at the top	Medium	Medium	Medium	Interview	
Save/Share	Allows user to share the story with someone privately	High	Medium	High	Interview	
Accessibility	Lets user digest as much as they can within 15-30 minutes	Medium	Medium	High	Interview	
Topic/Source	Up to date at any time of day, every day	High	High	High	Interview	
Topic/Source	Makes user's free or idle time more interesting	High	High	High	Interview/ Survey	
Accessibility	Story provides highlights or a quick summary in case user is out of time to read	High	High	High	Interview/ Survey	
Accessibility	Allows user to read a full article's text/images easily without any interruptions	High	High	High	Interview/ Survey	
Accessibility	Allows user to read wherever they are	Medium	High	High	Interview/ Survey	
Accessibility	Lets user read even when service or data is low	Medium	Medium	Medium	Observation/ Interview	
Topic/Source	Story user is reading refers to related sources/stories of interest	Medium	Medium	Medium	Interview	