

# Allison Wilson - Recipient



## Bio

Jill is distraught about the death of her husband and was referred to the Hope After Project through a professional grief counselor. However, she has never seen the organization's website or any advertisement for it. She has time off work and wants to take her mind off her loss by staying busy. She likes the idea of being able to volunteer and honor her husband at the same time. Jill feels ready to participate but does not have much free-time or resources.

*"How can I do something to feel connected with my husband?"*

**Age:** 35

**Work:** Attorney

**Family:** Widowed, 2 Kids

**Location:** San Diego, California

Hopeful

Friendly

Crafty

## Goals

- Wants to remain strong for her kids.
- Wants to honor her husband with her kids and relatives from in and out of state year after year.
- Looking for easily accessible and simple information about organizations to decide if it is suitable for her.
- Wants to sign up for an organizations that provide support for free.
- Wants to feel encouraged by other recipient's projects.

## Motivations

Emotional Support



Family



Lost one



Growth



Remain Active



Social



## Frustrations

- She has a small family and not much support around her.
- Regularly, she is busy and is looking for an activity that does not take much of her time.
- Hesitant to get involved with just any organization.
- Hasn't found an organization that supports her and her children.